



## Partnership Menu:

This information was put together as a model for state partnerships. Items can be removed and pricing will change based on the needs of the organization.

- Logo and branding permissions
- BYF.org website recognition
- Website (3-5 pages)
- Create a logo and tagline (Build Your Future Build- *states name here*)
- Customized print ready files of posters\*, brochures\*, fliers\*, trading cards\*, booth, table cloth and career day trinkets (wristbands, stickers, lanyards, cups, sunglasses, etc.)
- Customized media with broadcast ready 30 second commercial videos (What if?) and broadcast ready 30 second radio advertisement
- Career day starter kit (includes 100 trading card packs, 200 wristbands, 200 bookmarks, 200 influencer brochures, 50 BYF posters, 200 BYF hard hat stickers and 50 sunglasses)
- Careers in Construction Month event promotion and recognition
- Invitation to special marketing projects and career events alongside BYF
- Career day planning assistance with customized career day collateral (Save-the-Date, ads, t-shirt design, fliers)
- Assistance with education training programs using NCCER's network and expertise
- Share best practice models on how to create a successful recruitment campaign

### Cost Analysis:

40%	Foundation: Design, Logo and Branding Permissions
30%	Management and Production
20%	Website Development (Design included in Foundation component above)
10%	Overhead and Supplies

**\*Some customized items will be made with the understanding that the organization will provide verbiage, images and information as needed**