



PARTNERSHIP OPPORTUNITIES



EMPOWERMENT STARTS WITH YOU

Sponsor your own local **Build Your Future (BYF)** chapter and join us in recruiting the next generation of craft professionals.



Bronze — \$2,500

This options provides a license to link your organization's website to BYF's national page.

You will gain access to BYF's digital assets to support community outreach with opportunities to co-brand BYF marketing materials with your organization's logo.



Silver — \$15,000

In this package, you will receive a Turnkey BYF website that allows you to update content as needed.

NCCER will host the website and ensure up-to-date plugins and security features. You will manage all site content.

BYF partner marketing materials for all levels include:

- Licensure of the BYF brand.
- Print-ready files for brochures, posters, flyers, trading cards, booth displays and swag.
- Promotion of your regional events during Careers in Construction Month.
- Career day planning consultation – we will support your event with print-ready files for invitations, t-shirts and more.
- BYF.org national website recognition and a social media partnership launch announcement.
- An opportunity to be featured in BYF's national e-newsletter.
- Access to CareerStarter with custom landing pages and promotional materials



Gold — \$25,000

This package includes a turnkey BYF site built for your community. The National Center for Construction Education and Research (NCCER) will provide hosting services and conduct general site maintenance to ensure up-to-date plugins and security features.

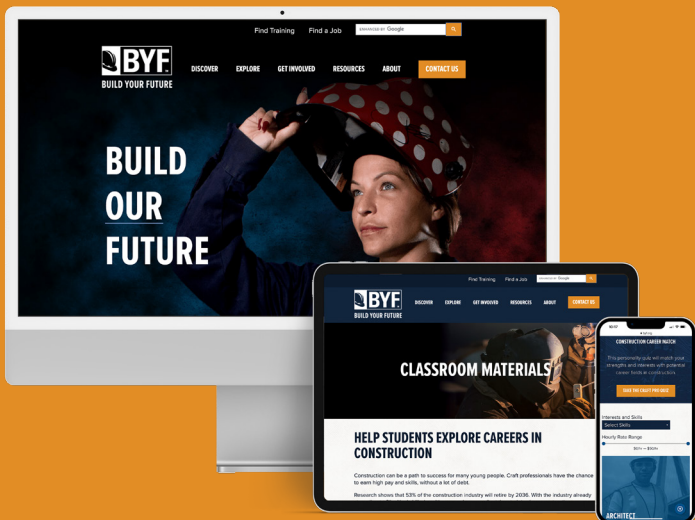
The site will have a personalized URL of your choosing. Gold-level sites will have limited customization options that you will manage for general content changes. We offer additional site enhancements at an hourly rate of \$150.



Platinum — Variable

This option offers a fully customizable BYF website designed with the BYF brand but personalized for your needs. This site will provide the option of BYF content and functionality but allow you the opportunity to create a unique site to stand out in the marketplace.

Custom BYF sites are all different, and the cost will depend on the scope of the site build and maintenance needs.



BYF partners at the silver level and above also receive:

- A custom logo to align with your BYF website URL that can be used on all BYF collateral.
- A career day starter kit with 400 sample trading card packs, 500 stickers, 500 posters, 500 wrist bands and 500 temporary tattoos.
- Invitations to special projects and events in your area.

BUILDING A NEW WORKFORCE

Build Your Future (BYF) creates pathways that bridge the gap between curiosity and career placement.



Powered by NCCER, BYF is a grassroots effort that supplies the education and resources needed to effectively reach students, educate them about the industry, and promote careers in construction.

For more than 20 years, BYF has advanced positive perceptions about construction, prioritized career and technical education in secondary schools, and provided successful career paths within the industry. Recently, BYF has developed CareerStarter; with this powerful new program, we can take future craft professionals from construction curiosity to a construction career.

Our resources continue to evolve to fit the needs of the next generation of craft professionals.

Get In Touch.

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