

BUILD THEIR FUTURE



As a grassroots effort, **Build Your Future** works to supply teachers and counselors with the resources needed to effectively educate students about construction careers.

THE WHY

With endless possibilities, opportunities for career advancement and lucrative positions available, there has never been a better time to help students start a career in construction.



7/10 jobs require less than a four-year degree, yet a college degree is often seen as the path to success.¹



Total student loan debt in the United States is estimated at more than **\$1.7 trillion.²**



For more than 7 straight years, construction skilled trades are the hardest roles to fill.³

¹ Restoring the Dignity of Work, July 2018

² Board of Governors of the Federal Reserve System (US) Student Loans Owned and Securitized, Outstanding [SLOAS]

³ 2019 ManpowerGroup U.S. Talent Shortage Survey

CONSTRUCTION CAREERS OFFER:

- HIGH PAY
- NO OR LOW DEBT
- HANDS-ON LEARNING
- TECH-FOCUSED SKILLS
- STEM APPLICATIONS
- UPWARD MOBILITY
- JOB SATISFACTION AND SECURITY
- IN-DEMAND AND TRANSFERABLE SKILLS



HELP US HELP YOU (AND YOUR STUDENTS!) AT BYF.ORG



Teach students about construction career options.



Share scholarship opportunities with students.



Access free classroom activities.



Show students the wide array of trades.



Help students map out their career path.

Visit byf.org/educators to find these resources and more.



@discoverbyf



@BuildYourFuture



Build Your Future



Build Your Future