

BYF™ VIRTUAL CONFERENCE

The **BYF Virtual Conference** brings together industry, education and association professionals to share best practices and tips for connecting the next generation of craft professionals.

Join us and let's change lives through careers in construction.

This guide has tips and tricks on how to share the BYF Virtual Conference with your network.

Get involved by creating your own content to share!

- > Promote your attendance and participation.
- > Share your success stories.
- > Highlight your organization's new products or initiatives.
- > Encourage others to join.

Key Messages

- > Let's close the workforce gap together.
- > Careers in construction transform lives.
- > Learn from experts in construction and education.
- > This is a free event and all are welcome to participate.
- > Prizes will be drawn live.

Use hashtag
#BYFVirtualConference
to join the discussion.

Example Posts

BYF Virtual Conference 2024

October 8, 2024 @ 2 P.M. EST [Register Now!](#)

Providing Endless Opportunities

- ▶ Hear success stories
- ▶ Discover free resources
- ▶ Explore the latest technology

BYF.org/BYF-Virtual-Conference-2024

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October 8, 2024 2pm EST

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JENNIFER WILKERSON

Vice President of Innovation & Advancement
National Center for Construction Education and Research

2024 BYF Virtual Conference Speaker

October 8, 2024 @ 2 p.m. EST

BYF VIRTUAL CONFERENCE

Become a Sponsor

- ▶ Create awareness
- ▶ Change lives
- ▶ Build the talent pipeline

[Sign Up](#)

October 8, 2024 @ 2 p.m. EST

As a sponsor you can promote your organization and expand your network.

Spread the word on social media by tagging **BYF**

